

RELIGION, POLITICS, MEDIA: Towards the definition of a shared research agenda

International conference organized within the framework of the activities of the PRIN 2022 project 'RE-PUBLIC – Religion in Public: Forms and Dynamics of Religious Publicization in Italy'

Local organizing committee: Sara Consonni, Rita Marchetti, Selena Mariano, Marco Mazzoni, Roberto Mincigrucci, Susanna Pagiotti.

19-20
February 2026

LEPAROOM
Via A. Pascoli, 20
Department of
Political Science
Perugia



How to get here ?



February 19th

15.00-15.45 Apertura lavori

Saluti istituzionali

Massimiliano Marianelli, Magnifico Rettore dell'Università degli Studi di Perugia

Enrico Carloni, Direttore del Dipartimento di Scienze Politiche dell'Università degli Studi di Perugia

Presentazione del progetto PRIN 2022 RE-PUBLIC

Rita Marchetti (Università degli Studi di Perugia)

Carlo Nardella (Università degli Studi di Milano Statale)

15.45-17.00 Tavola Rotonda

Il rapporto degli italiani con la religione

Luigi Ceccarini (Università di Urbino Carlo Bo), Luca

Diotallei (Università di Roma Tre), Matteo Liut (Avvenire)

Moderata: Rita Marchetti (Università degli Studi di Perugia)

17.00-17.15 Coffee break

17.15-18.30 Panel I

Media Representation of Religion: A Scoping Review -

Susanna Pagiotti, Rita Marchetti, Marta Scialdone

(University of Perugia)

The Religion of Advertising: How Commercial Brands Use

Religious Symbolism - Carlo Nardella (University of Milan)

Political and Spiritual Leadership of Pope Francis From

the Perspective of Media and Platforms Users - Damian

Guzek (University of Silesia in Katowice, Palacky University

Olomouc)

Chair: Alberta Giorgi (University of Bergamo)

9.00-10.00 Keynote speech

Studies on Digital Religion: Where Are We Now, Where Are We Going?

Heidi A. Campbell (Texas A&M University)

10.00-11.00 Panel II

Online Hate Speech and Intersectionality: Evidence From the Anti-Muslim Narratives in Italy - Alessandra Vitullo

(Sapienza University of Rome)

Beyond Culturalized Religion? Spirituality and the Far

Right - Alberta Giorgi (University of Bergamo)

From God to Caesar: Negotiating Authority in the Current

Media Ecosystem - Rita Marchetti, Susanna Pagiotti,

Anna Stanziano (University of Perugia)

Chair: Damian Guzek (University of Silesia in Katowice,

Palacky University Olomouc)

11.00-11.15 Coffee break

11.15-12.45 Panel III

Religions, Monetary Funds, and Marketers: Preliminary

Findings From a National Study - Carlo Nardella, Elia A. G.

Arfini (University of Milan)

The Multifaceted Relationship Between Individual

Religiosity and Attitudes Toward Immigrants: A

Comparative Perspective - Ferruccio Biolcati Rinaldi,

Riccardo Ladini, Francesco Molteni (University of Milan)

Bringing Autonomy Back In: Islamist Parties'

Istitutionalization and Democratization - Valeria Resta

(Dublin City University)

Echoes in the Media: Exploring Media Perceptions

Among Young Muslims and Converts - Riccardo

Cruzzolin, Marta Scialdone (University of Perugia)

Chair: Roberto Mincigrucci (University of Perugia) and

Francesco Piacentini (University of Milan)

12.45 Conference Closing

The conference will feature the exhibition of
advertising posters:
'Between marketing and religion: A mutual journey'